SEND NG A STRONG GNA

2018 ANNUAL REPORT



The NAB Political Action Committee (NABPAC) was busy this election year! From hosting member fundraisers to interfacing with donors across the country, every effort was made to effect change at the federal level for the benefit of the broadcast industry.

The goal of this report is to provide transparency and information to our donors and broadcasters interested in playing a role in our PAC. 2019 will be a year full of opportunities for our industry, and being an active participant with NABPAC is the first step.

Cat Suin

Gordon H. Smith NAB President and CEO

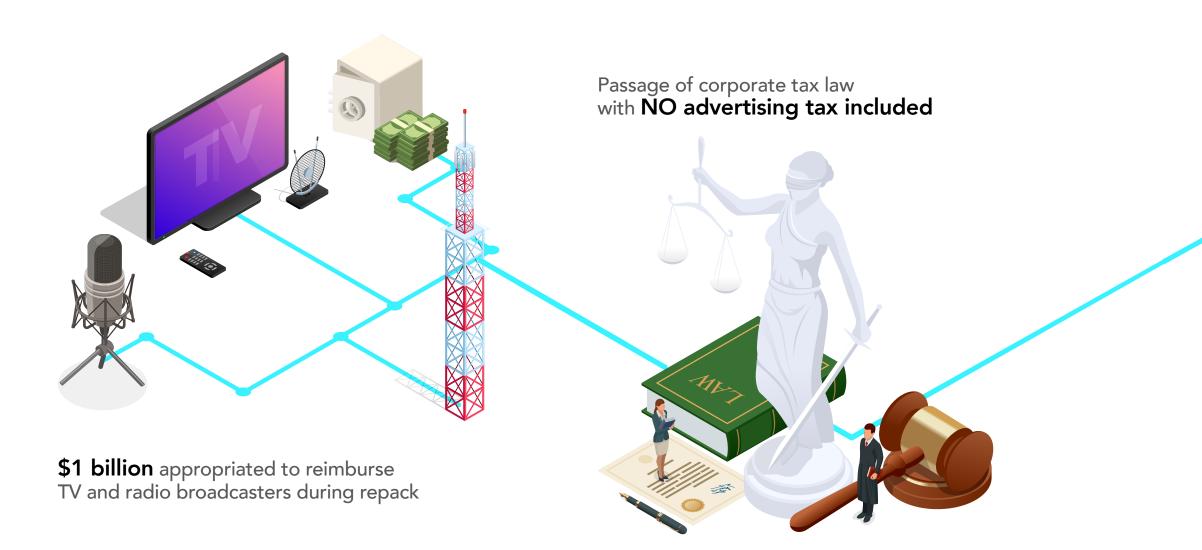


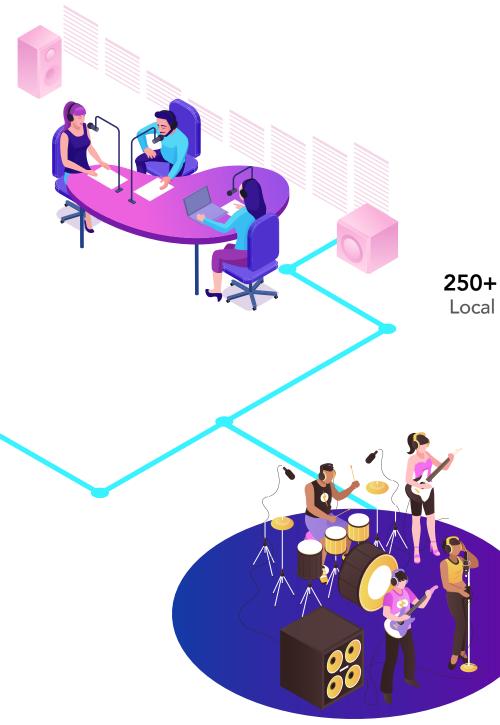
Every broadcaster that participates in NABPAC plays a role in advancing the industry. Donations of every amount are valued. Lend your support today.



Significant Achievements

Last Congress, NABPAC and other members on the NAB advocacy team accomplished significant achievements for broadcasting.





250+ cosponsors of the Local Radio Freedom Act

Passage of the Music Modernization Act

Multichannel NAB Launches Fight Against STELAR Renewal



NAB Presses FCC on 'White Space' Choice



Merged Sirius-Pandora Eyes AM/FM Advertising

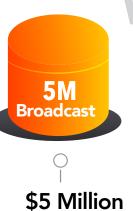


Broadcasters Press FCC on Repack Reimbursement

Communications Daily Broadcast Political Ads Up, but Share of Pie Will Decline

\$4,981,021

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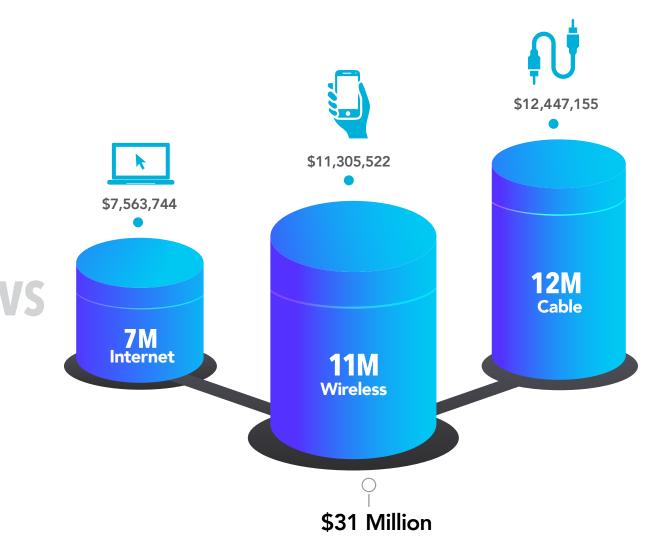


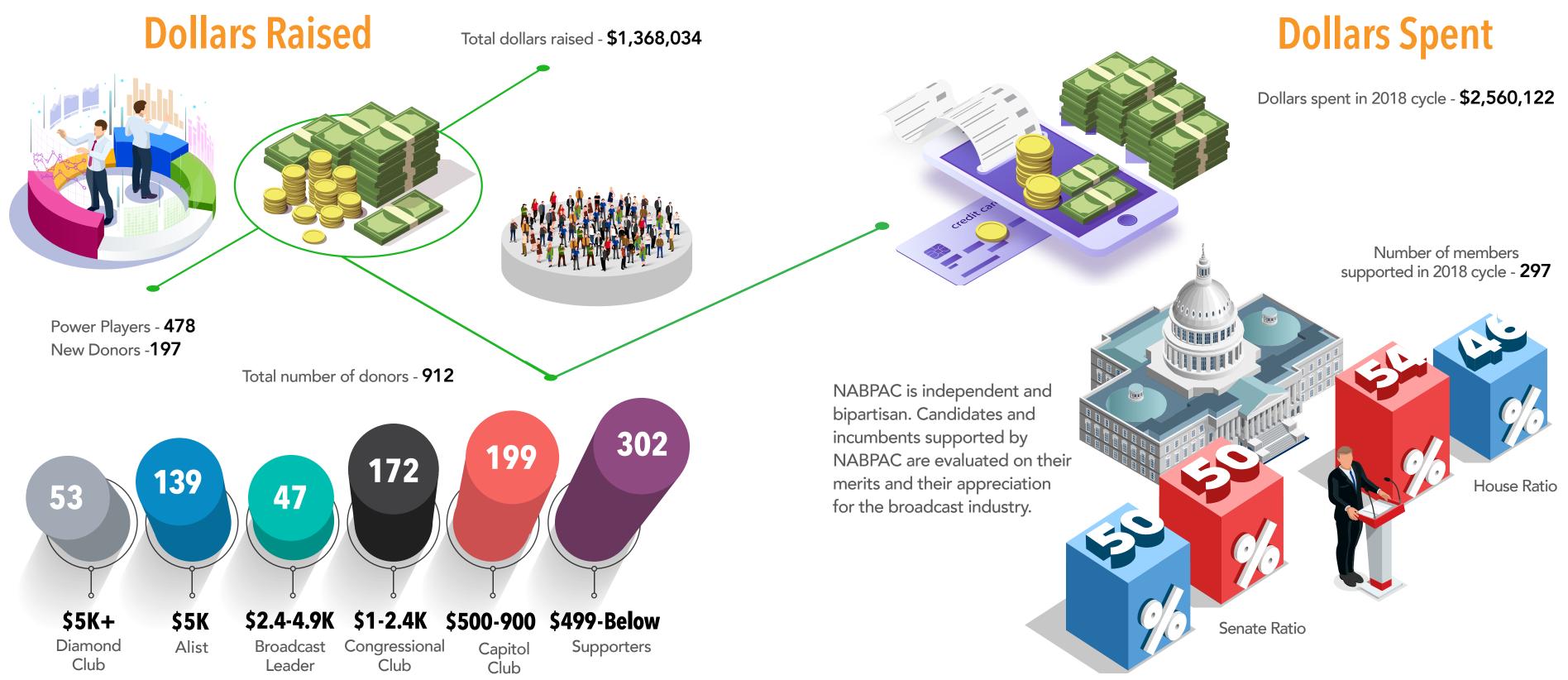


BROADCASTERS FIGHT INDUSTRY THREATS

Major Competitors

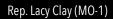
Continuing to increase the size of NABPAC is a top priority. Don't let our competitors have the edge. In addition to your support, recruit a fellow broadcaster to join NABPAC. Each one, reach one.





ND U







Rep. Susan Brooks (IN-5)



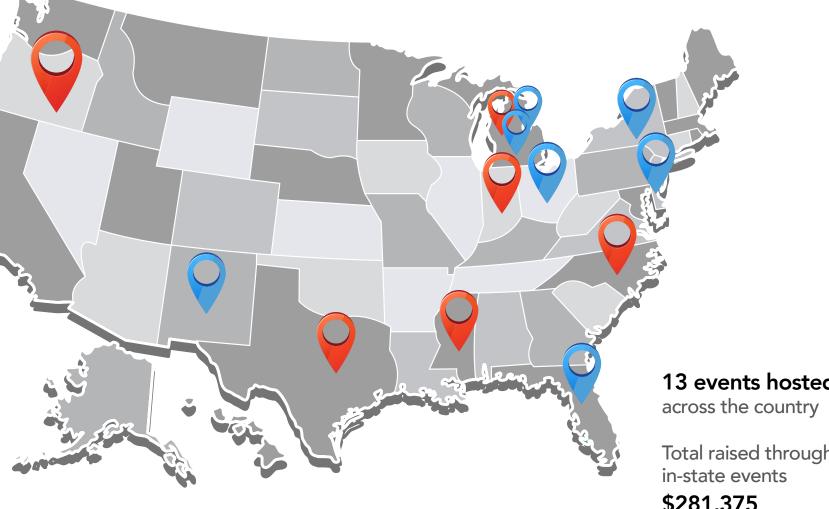
Sen. Sherrod Brown (OH)





Sen. Roger Wicker (MS)

Make it Local



13 events hosted

Total raised through in-state events \$281,375



Broadcasters need to engage with members of Congress regularly. NABPAC's in-state events are a great way to do that. Contact NABPAC staff at (202) 429-5314 if you would like to participate in an event this year or are interested in earmarking!



Members who earmark above their NABPAC donation are deemed Diamond Club donors.

This year, we want to recognize those donors who've gone above and beyond in supporting candidates who matter to broadcasting.

LARRY PATRICK RALPH OAKLEY CAROLINE BEASLEY **RICHARD BURNS** 4 **ROB HUBBARD** SEN. GORDON SMITH 6 CHRIS ORNELAS STANLEY S. HUBBARD CURTIS LEGEYT 9 10 HILTON HOWELL& DAVE HOXENG

Company Solicitations

Thank you to those who held company solicitations in 2018. NABPAC's success reflects the support of member companies and employees who understand that NABPAC protects the interests of local radio and TV stations in Washington, D.C.



State Association Underwriters

State associations play a major role in our grassroots efforts. They serve as the foundation of local fundraisers and also help NABPAC offset the cost of fundraising. Our thanks to the 2018 state association executives underwriters.



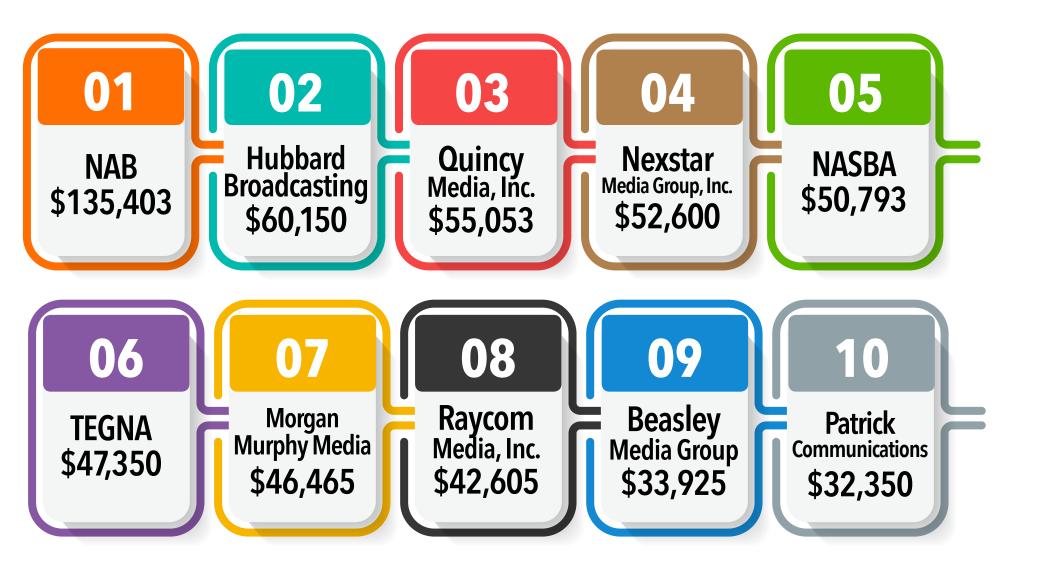
Top Participating Companies

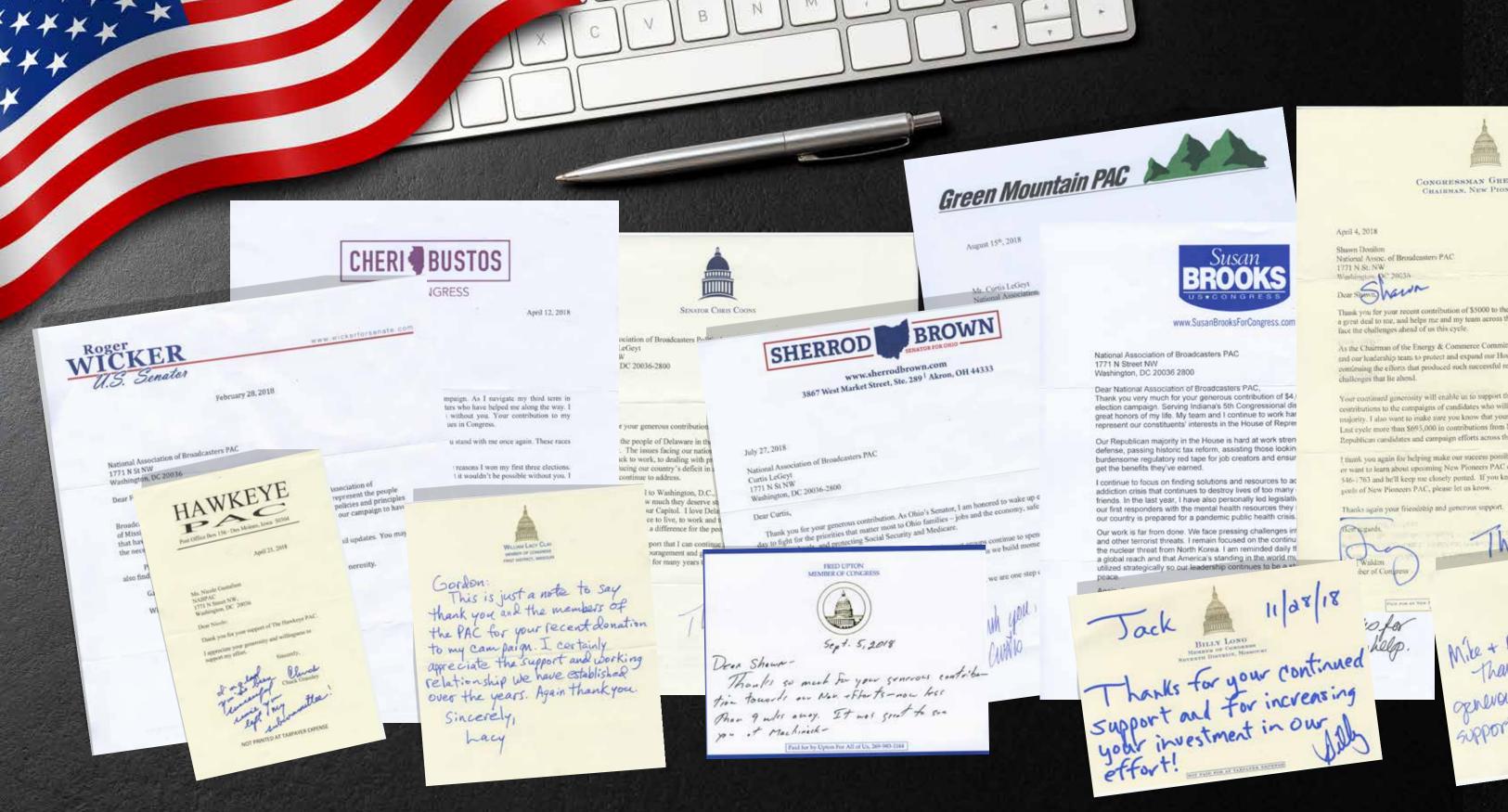
The more broadcasters involved in advocacy, the better off our industry will be. Thanks to these top 10 participants! Call (202) 429-5314 to get involved today.



Top Donating Companies

The more support our members lend NABPAC, the more effectively we can advocate. Thanks to these top 10 contributing companies!





and other terrorist threats. I remain focused on the continu the nuclear threat from North Korea. I am reminded daily th



CONGRESSMAN GREG WALDEN CHAIRMAN, NEW PIONEERS PAC

April 4, 2018

Shawn Donihon National Assoc. of Broadcasters PAC 1771 N St. NW



Thank you for your recent contribution of \$5000 to the New Pioneers PAC. Your supp a great deal to me, and helps me and my team across the country have the necessary reface the challenges abend of us this cycle.

As the Chairman of the Energy & Commerce Committee, I work hard with Speaker Pa and our leadership team to protect and expand our House majority. We are committed continuing the efforts that produced such successful results in 2016 and we are prepare challenges that he alural.

Your continued generosity will enable us to support the re-elections of my colleagues a centributions to the campaigns of candidates who will need it most as we work to expl majority. I also want to make sure you know that your hard-carned dollars are being a Last cycle more than \$695,000 in contributions from New Pioneers PAC went to direct Republican candidates and campaign efforts across the country.

I thunk you again for helping make our success possible. Should you have any question or want to learn about upcoming New Pioneers PAC events, you can contact Aaron Pi \$46-1763 and he'll keep me closely posted. If you know of others who would help su puels of New Pioneers PAC, please let us know.



Dirigo PAC

The Leadership PAC for Maine

September 10, 2018

a Donilon nal Association of Broadcasters PAC N Street, NW ington, DC 20036

Shawn.

Thank you and the National Association of Broadcasters PAC for the generous bution of \$1,500. As we look to the November elections, the Dirigo PAC remains itted to ensuring that qualified candidates have the encouragement needed to run fice and the resources to be successful.

- Honorable Judy Chu

Member of Congress, California, 27th District

March 4, 2018

Curtis LeGeyt Natl Association of Broadcasters 1771 N Street, NW Washington, DC 20036 2800

Dear Curtis.

REPRESENTATIVE DEREK KILMER

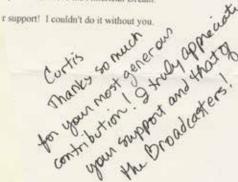
Mile + Friends of the NAB-

"Thanks so much for the

generous contribution. your support means a lot to me . During

Thank you so much for your contribution of \$2500 to my re-election campaign I truly appreciate your generous support!

I am so honored to continue to represent our communities in our nation's capital. It is now more important than ever to continue my work on jobs, small business, public education, immigration reform and other issues so that everyone will have a of osper and achieve the American Dream





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Thank you to the following NABPAC trustees who are making a positive difference in our efforts.



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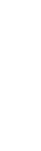


David Woods WCOV-TV











Members of NABPAC's prestigious A-List make a personal contribution of \$5,000 in a calendar year. Diamond Club donors earmark funds in addition to their A-list donation.

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\$5,100+ (Diamond Club)

• Call NABPAC staff for more information

\$5,000 ("A-List" level):

- Two complimentary registrations to NAB Show
- Two complimentary registrations for either Service to America Awards, Radio Show or Small Market Television Exchange
- Invitations to quarterly issue updates from NAB's Government Relations team
- Special recognition on-site at NAB Show
- Invitations to VIP receptions at NAB State Leadership Conference, Radio Show and NAB Show
- Invitation to attend an exclusive teleconference with renowned political expert Charlie Cook
- Access to Charlie Cook Political Report weekly newsletter
- Exclusive policymaker-access events in Washington, D.C.
- Special thank-you gift
- Recognition on nabpac.com

\$2,500 - \$4,999 ("Broadcast Leader" level):

- One complimentary registration to NAB Show
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- Invitation to attend an exclusive teleconference with renowned political expert Charlie Cook
- Access to Charlie Cook Political Report weekly newsletter

\$1,000 - \$2,499 ("Congressional Club" level):

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\$500 - \$999 ("Capitol Club" level):

- Invitations to quarterly issue updates from NAB's Government Relations team
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If you have any questions, please do not hesitate to contact our team at (202) 429-5314 or visit nabpac.com.

Jennifer Flemming	A
flemming@nab.org	а

Alyssa Niemiec aniemiec@nab.org



Every broadcaster who contributes to NABPAC plays a role in advancing the industry. Donations of every amount are valued. Lend your support today.



























National Association of Broadcasters Attn: NABPAC, 1771 N Street NW Washington DC 20036

Contributions to NABPAC are not tax deductible. All contributions are voluntary and will be used for political purposes. You have the right to refuse to contribute without any reprisal. Any guidelines presented are merely suggestions. You are free to contribute more or less than the guidelines suggest, and the NAB will not favor anyone by reason of the amount of their contribution or a decision not to contribute. Contributions from corporations, foreign nationals, and federal government contractors are prohibited. Federal law requires NABPAC to use its best efforts to collect and report the name, mailing address, occupation, and name of employer of individuals whose contributions exceed \$200 in a calendar year.

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