

MANY VOICES

# ONE PAC

2019 ANNUAL REPORT



# Our Mission

**The National Association of Broadcasters Political Action Committee (NABPAC)** is the federal political action committee of NAB. It supports the election of candidates to the U.S. Congress.

NABPAC promotes good citizenship and encourages voluntary contributions and participation in the political process by educating and mobilizing NABPAC eligible individuals to support candidates for political office who champion broadcast issues.

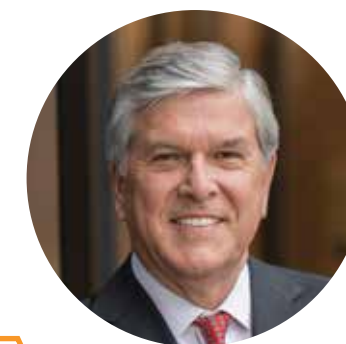


Every broadcaster who participates in NABPAC plays a role in advancing the industry. Donations of every amount are valued. Lend your support today.

There are many things that make the NAB Political Action Committee (NABPAC) great, but the main reason is the people. Our donors, our trustees and our staff – each one of you contribute to its success, and we need you!

2020 will be a year full of opportunities for our industry, and being an active participant with NABPAC is the first step to ensuring a vibrant future for broadcasting.

**With one voice we are stronger.** Join me and add your voice to our advocacy efforts today.



A handwritten signature in black ink, appearing to read 'G. Smith'.

Gordon H. Smith  
NAB President and CEO

# Faces of the PAC



I've been a trustee of NABPAC since 1990 because I believe NAB's single most important function is keeping our lawmakers on the Hill informed about the issues critical to our industry.

The great work of NABPAC provides a connection to our elected representatives so we can have those vital conversations. Raising money for our industry's PAC has been remarkably rewarding and gratifying.

**Bill McElveen, Regional President  
Alpha Media  
NABPAC Co-chair**



With all of the change occurring in the broadcast industry, NABPAC's continuous support in defending our interests has never been more critical. I am proud to have the opportunity to contribute to championing the PAC's important goals.

**Mary Berner, President and CEO  
Cumulus Media  
New Donor**



I support NABPAC because it supports pro-broadcast lawmakers who work to resolve our industry's challenges. The PAC gives us a voice in Congress and educates elected officials on important issues that impact our industry and communities.

**Francisco Luciano, General Sales Manager  
Entercom  
Chairman's Challenge Donor**



NABPAC is a vital lifeline to the American political process. The foundation of successful NAB legislative and regulatory results is good relationships. NABPAC cements those relationships.

**Gary Chapman, President  
Gary R. Chapman Consulting  
Long-time Donor**



NABPAC plays an ever increasing role on behalf of broadcasters in Washington. As issues multiply, it is important our voice be heard.

**Ralph Oakley, President and CEO  
Quincy Media, Inc.  
NABPAC Co-chair**



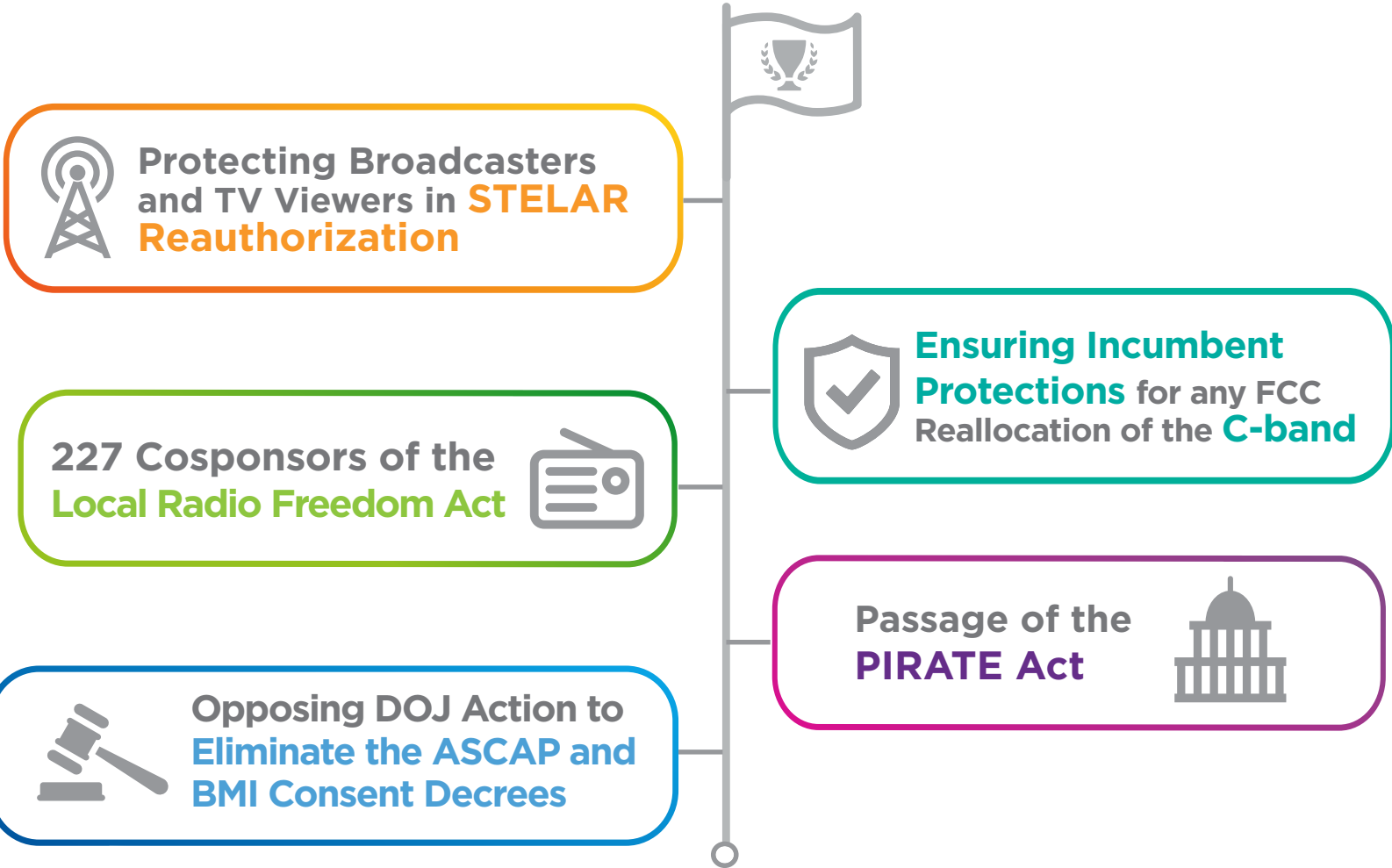
As a broadcaster for the past 30 years, I have seen so many changes in our business from increased technologies to regulatory shifts. I give to the PAC because with these fast and ever-moving conditions we need to ensure our industry has a voice — one that can speak for the changes and challenges we face and affect positive change for the industry and the communities we serve.

**Karen Youger, Vice President  
Sales Operations  
Gray Television  
Chairman's Challenge Donor**



# Industry Wins

NABPAC and NAB’s advocacy team garnered significant congressional support across NAB’s key priorities:



NAB's Government Relations team advocates for our members through engagement on Capitol Hill. Our team spotlights the importance of broadcasters and their service to their communities on a daily basis. As part of the Government Relations team, NABPAC is integral in mobilizing those efforts by supporting candidates who are aligned with our core values and strengthening our industry relationships.



Curtis LeGeyt  
Executive Vice President of Government Relations

## Government Relations Team



Nicole Gustafson  
Vice President and  
Senior Legislative Counsel



Jack Smedile  
Senior Vice President



Shawn Donilon  
Senior Vice President



Grisella Martinez  
Vice President



Mike Mullen  
Vice President



Josh Pollack  
Vice President



Will Vormelker  
Manager



Lesley Pena  
Executive Assistant to EVP



Jennifer Flemming  
Senior Director, NABPAC



Alyssa Niemiec  
Senior Manager, NABPAC

Broadcasters win Capitol Hill's  
TV lobbying wars

**POLITICO**PRO

THE WALL STREET JOURNAL  
**WSJ**

Court Overturns FCC Changes  
in Media-Ownership Rules

Hill Leans Toward Public Auction  
of C-Band

**Multichannel**NEWS

Ready to Battle Again, Legislators  
Resubmit PIRATE Act to the House



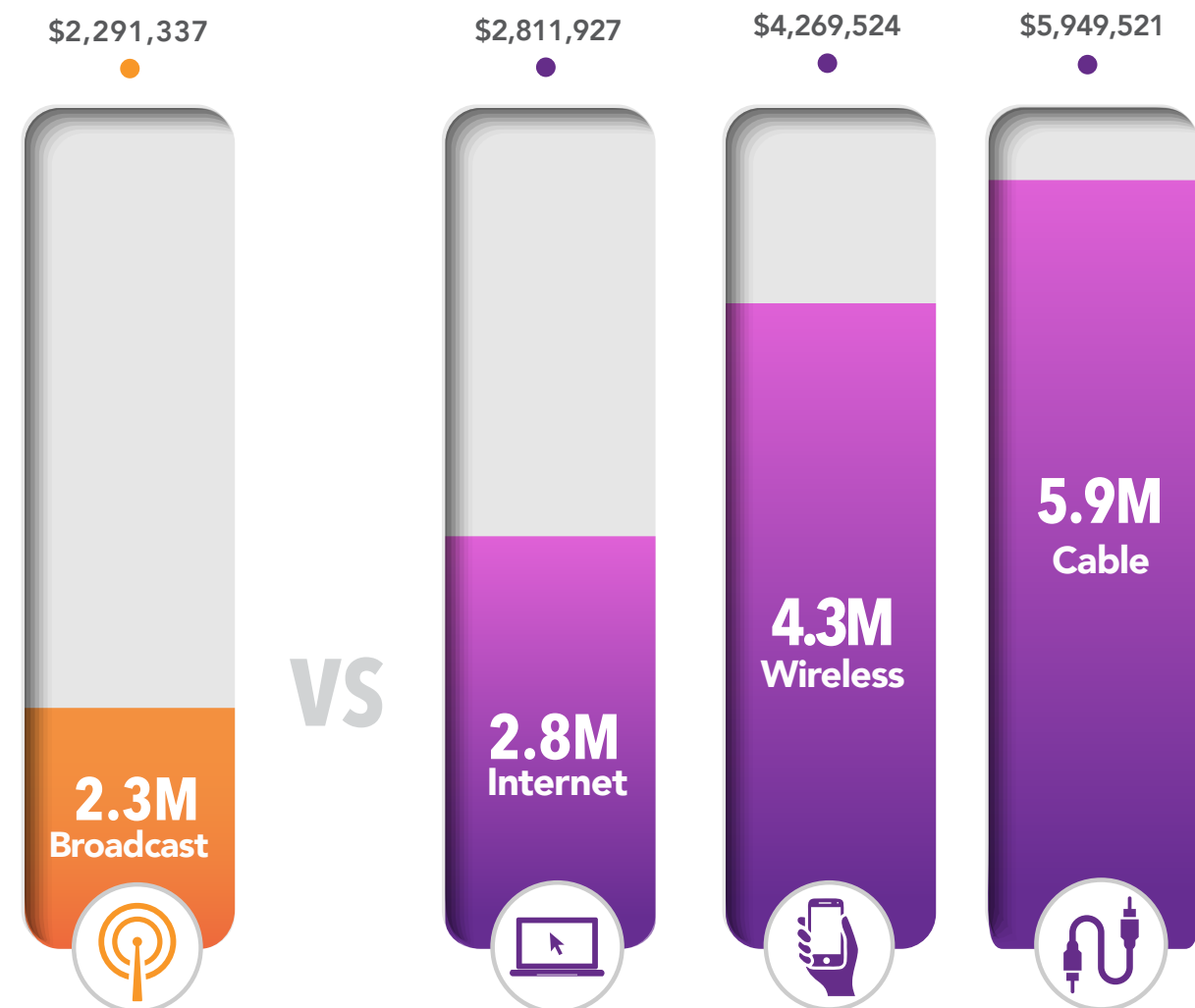
**RADIO**WORLD

Congress Introduces AM-FM Act to  
Get Artists and Labels Paid for  
Radio Play

**billboard**

## Major Competitors

Amounts shown reflect Jan. - Nov. 2019 totals



\$2.3 Million

\$13 Million

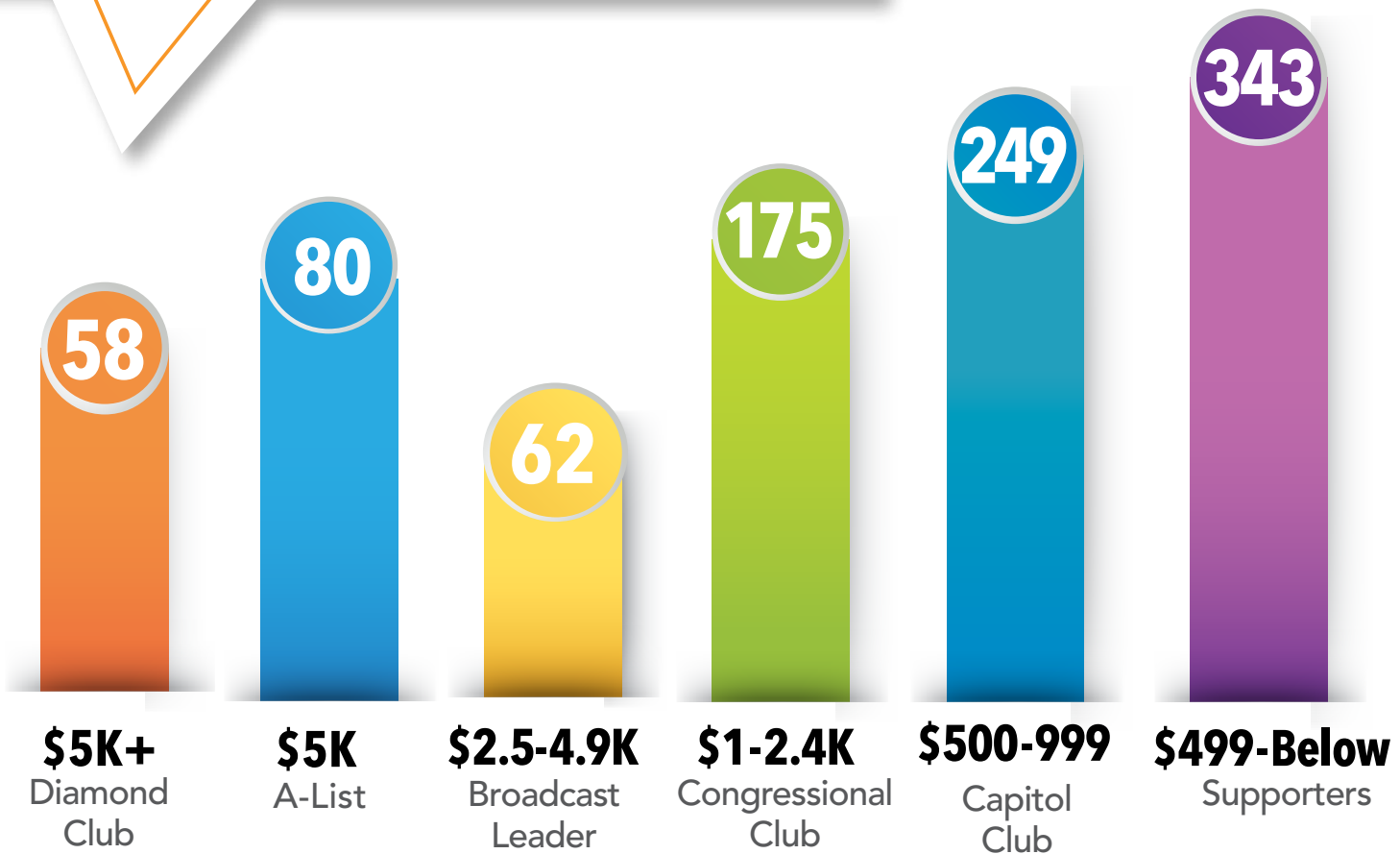


Broadcasters have many competitors. We are outnumbered in fundraising, member visits and participation. Your involvement can change that. Don't let our competitors have the edge. In addition to lending your support, recruit a fellow broadcaster to join NABPAC.

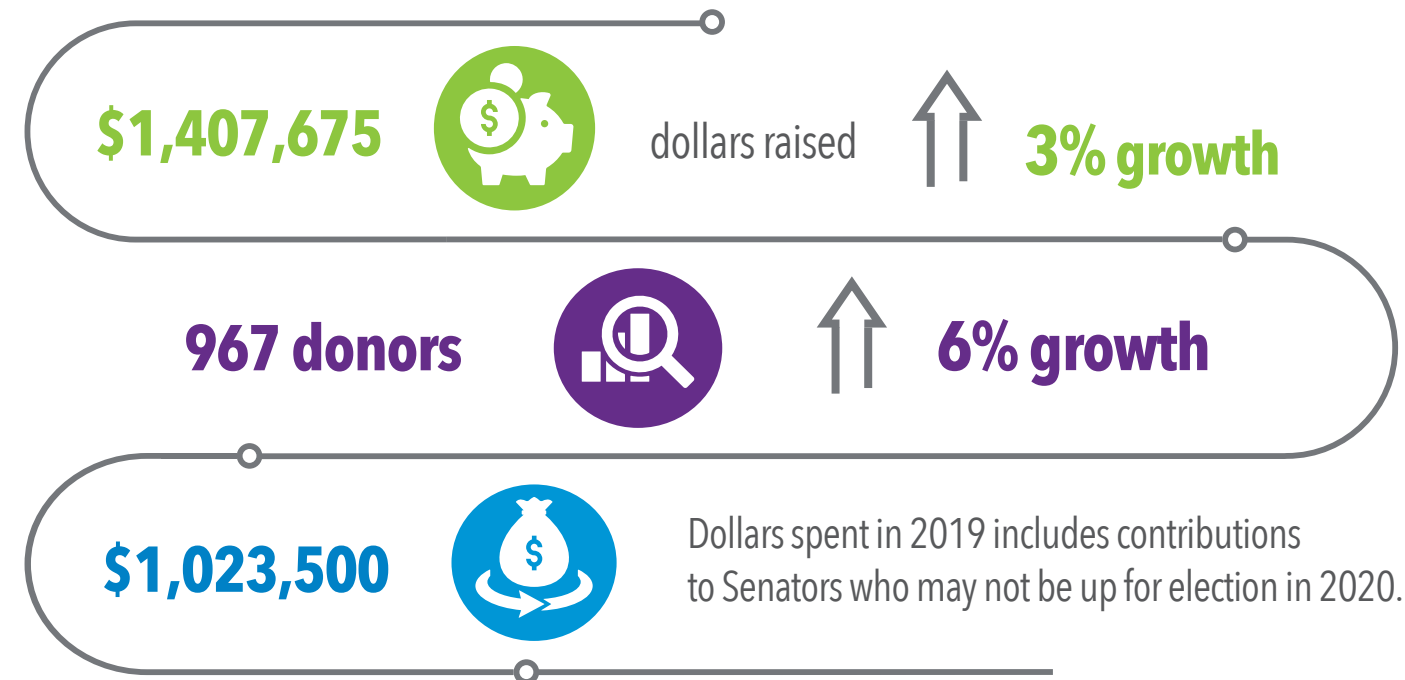
The PAC is not successful without individual broadcasters caring enough to invest in their industry. Thanks to 967 donors, 2019 was another year of record growth for NABPAC.



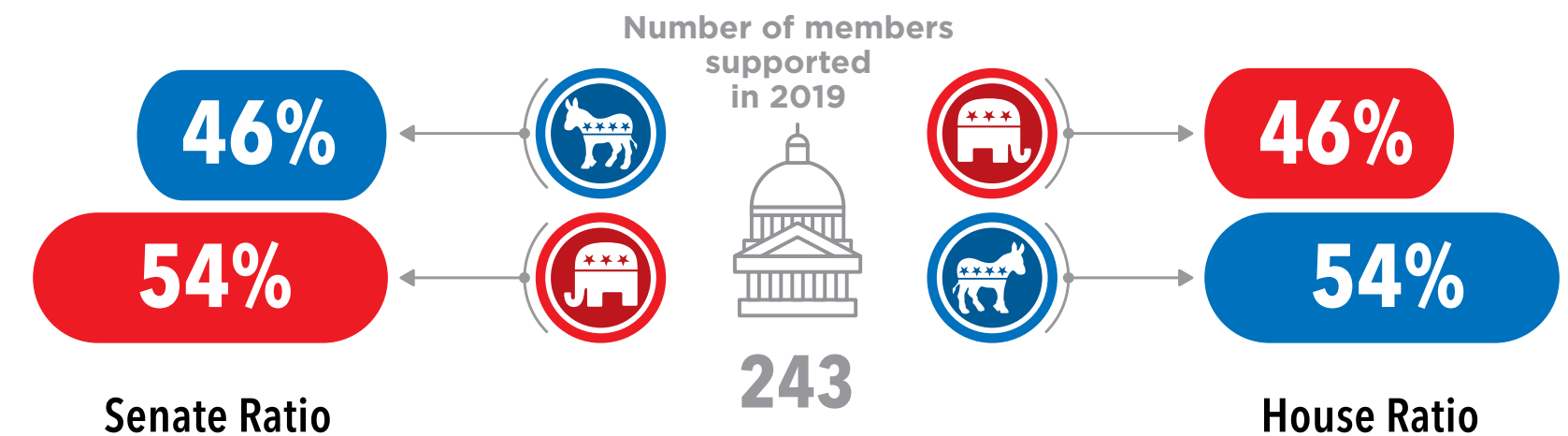
Jennifer Flemming  
Senior Director  
NABPAC



## Dollars Raised and Spent



NABPAC is independent and bipartisan. Candidates and incumbents supported by NABPAC are evaluated on their merits and their appreciation for the broadcast industry.





I believe it is very important for our broadcast industry leaders to visibly support our lawmakers. It's an integral part of our legislative lifeline for today and tomorrow. In my opinion, the fundraisers NABPAC co-hosts have everything to do with business and not what political affiliation a candidate may have.

I wish we had more broadcasters, large and small, to participate in this worthy and necessary process – it's good for us all!

**DuJuan McCoy, Owner, President and CEO, Circle City Broadcasting, LLC**

”



## Make it Local

Broadcasters need to engage with members of Congress regularly. NABPAC's industry events are a great way to do that. Contact NABPAC staff at (202) 429-5314 if you would like to participate in an event this year or are interested in earmarking!

20

Broadcast-centric events hosted



Total raised through in-state events

**\$600,000**



”

New Mexico is a small state with broadcasters who are dedicated to their local and federal legislators. NABPAC helped the NMBA support and raise funds for Rep. Ben Ray Lujan. Together we were very successful and the work of the NMBA in Washington continues to support broadcasters across the country.

**Paula Maes, President and CEO  
New Mexico Broadcasters Association**



”

As president of the Florida Association of Broadcasters for over 30 years, I have always believed in the power of supporting those who are truly helpful to our industry. It was great to partner with NABPAC and other broadcast corporate PACs in Tampa to support and honor Rep. Gus Bilirakis. NABPAC is essential in protecting and promoting broadcasters. And together, we rally around the common goal of advocating for our incredible industry.

**Pat Roberts, President  
Florida Association of Broadcasters**





## Top 10 Donors 2019

Members who contribute more than \$5,000 through earmarking are deemed Diamond Club donors.

This year, we want to recognize those donors who've gone above and beyond in supporting candidates who matter to broadcasting.



I always thought A-List was the highest level in NABPAC, until I learned you could earmark directly to candidates in addition to your NABPAC donation, which I now do on a regular basis.

The ability to support my local representative and have it count towards NAB's advocacy is a double win in my eyes.

**Rob Hubbard, President and CEO**  
Hubbard Television Group

- 1 ROB HUBBARD
- 2 RALPH OAKLEY
- 3 RICHARD BURNS
- 4 DUJUAN MCCOY
- 5 LEONARD WHEELER
- 6 LIZ BURNS
- 7 HILTON HOWELL  
AND GORDON SMITH
- 8 CURTIS LEGEY
- 9 DENNIS WHARTON
- 10 CAROLINE BEASLEY  
JOHN EASTON  
GINNY MORRIS

## PAC to PAC Support

Thank you to the following political action committees for their support of NABPAC and our efforts.

**FOX** | POLITICAL ACTION COMMITTEE

**NBCUniversal**

## Company Solicitations

Thank you to those who held company solicitations in 2019. NABPAC's success reflects the support of member companies and employees who understand that NABPAC protects the interests of local radio and TV stations in Washington, D.C.



## State Association Underwriters

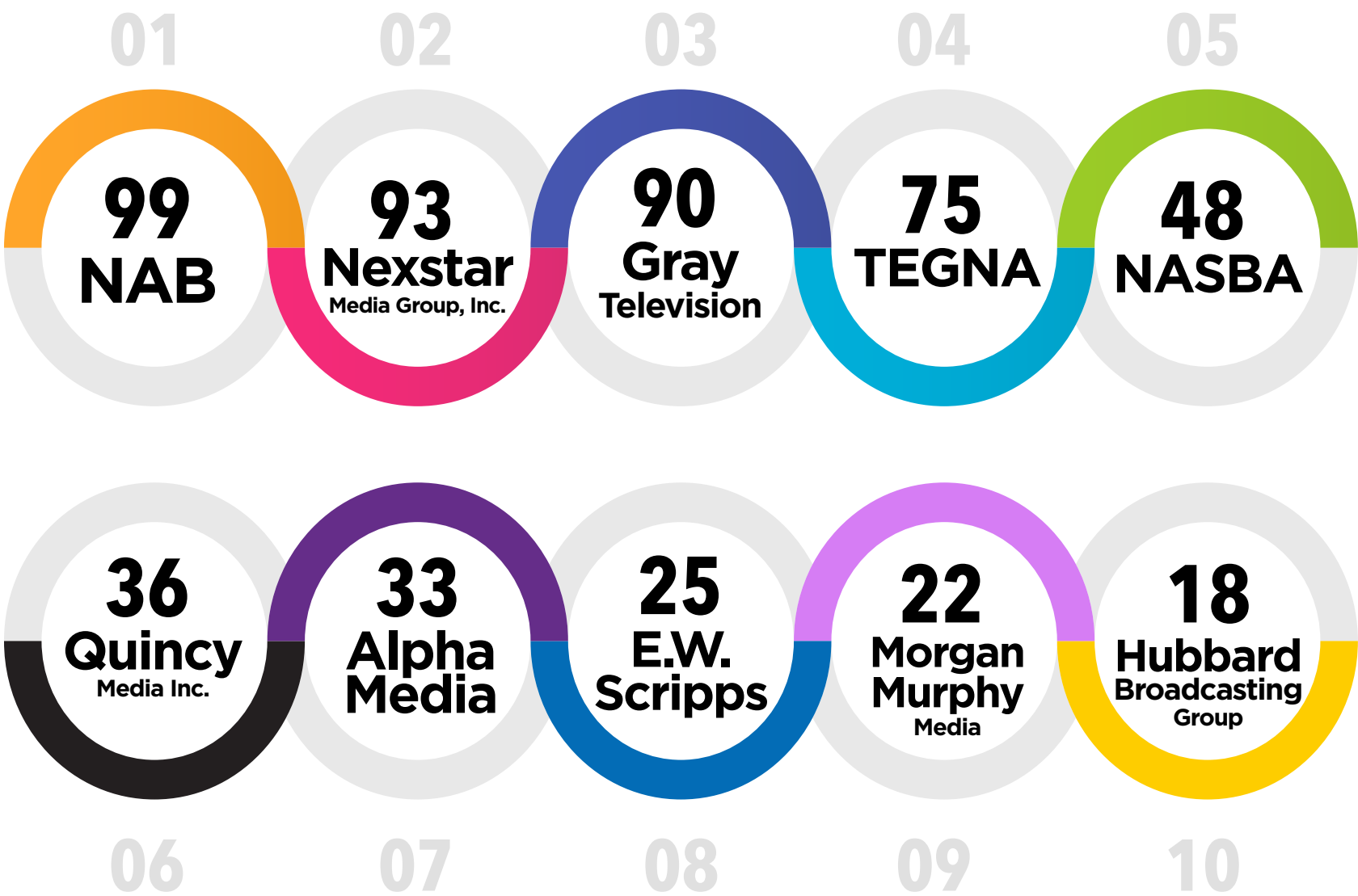
State associations play a major role in our grassroots efforts. They serve as the foundation of local fundraisers and also help NABPAC offset the cost of fundraising. Our thanks to the 2019 state association underwriters.





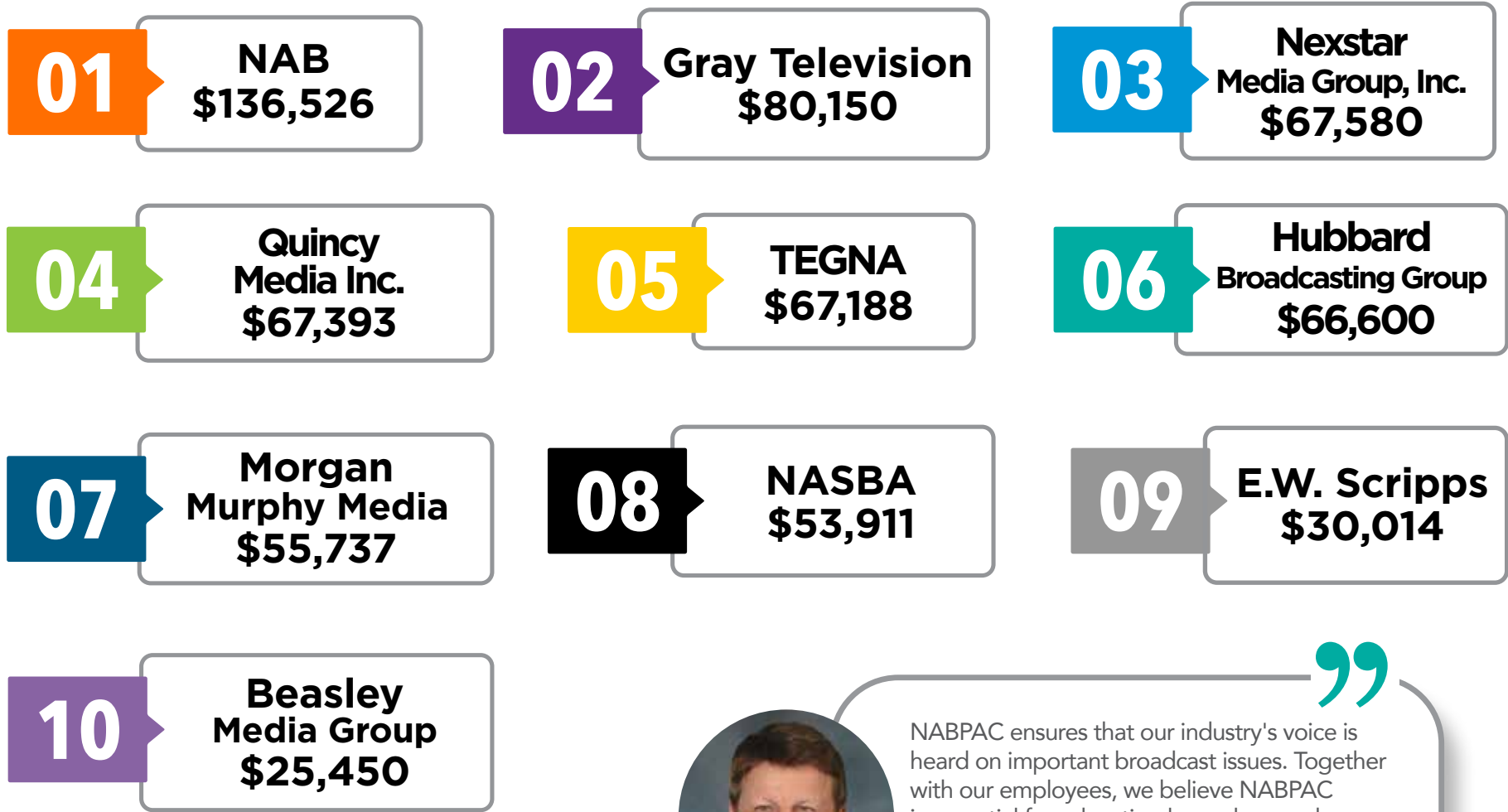
# Top Participating Companies

The more broadcasters involved in advocacy, the better off our industry will be. Thanks to these top 10 participants! Call (202) 429-5314 to get involved today.



# Top Donating Companies

The more support our members lend NABPAC, the more effectively we can advocate. Thanks to these top 10 contributing companies!



NABPAC ensures that our industry's voice is heard on important broadcast issues. Together with our employees, we believe NABPAC is essential for educating lawmakers and candidates so that we can all compete and succeed in today's media ecosystem.

Dave Lougee, President and CEO  
TEGNA Inc





I think that Arizona's local radio and TV programming has done a wonderful job of bringing people into the fold, giving them a real sense of what is happening and encouraging them to be a part of the discussion as well. This work must continue.

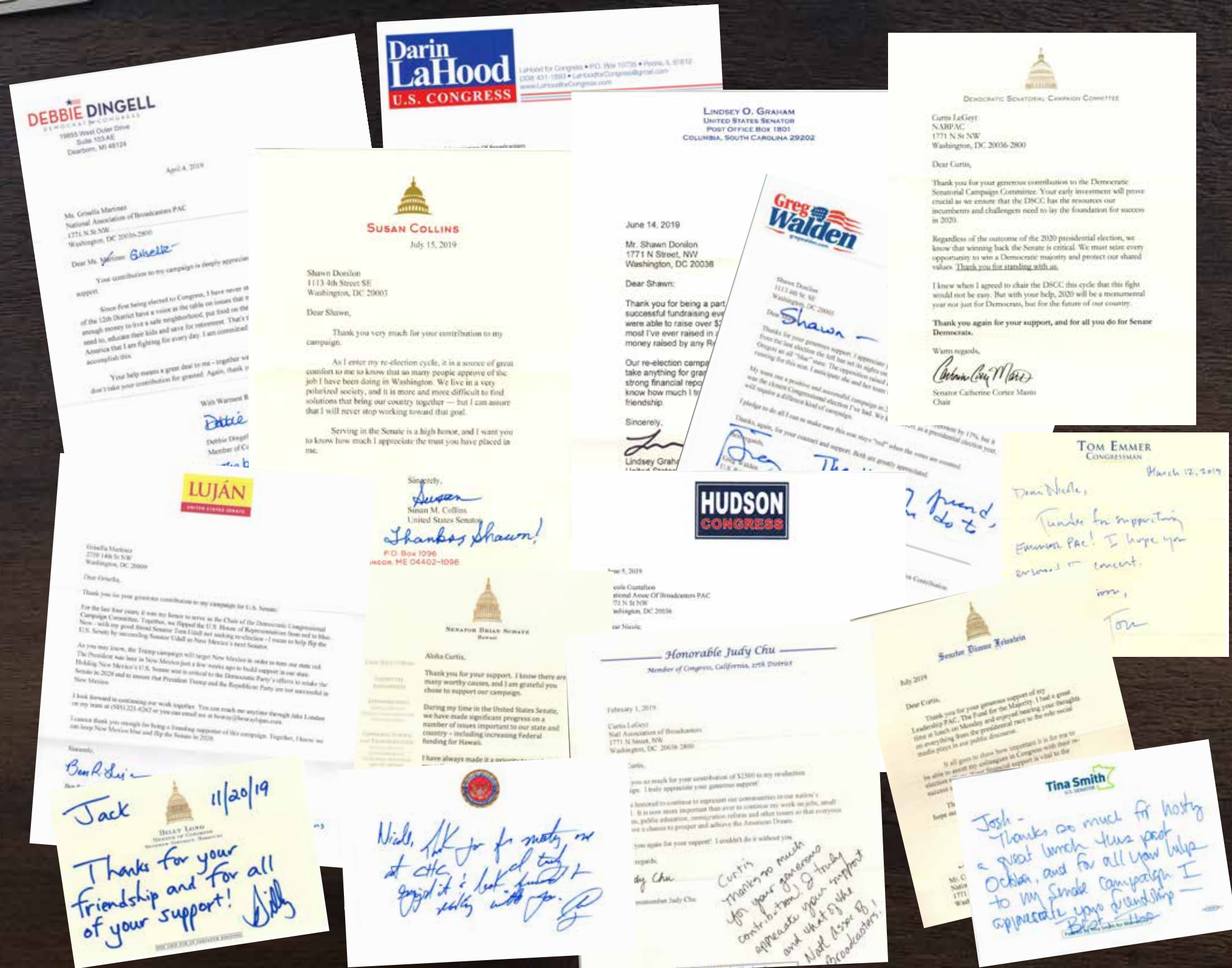


Rep. Tom O'Halleran (AZ-01)

Montana, and especially rural Montana, needs robust and reliable access to local broadcasting. It is fundamental to democracy, public safety and strong communities. This means it is critically important for the Commerce Committee to protect local broadcasting, including traditional over-the-air television and radio. That's why I will continue to stand up for television broadcasters in the repacking process and continue to support the Local Radio Freedom Act.



Sen. Jon Tester (MT)





# Trustees and Top Donors

## 2019 NABPAC Leadership

Thank you to the following NABPAC trustees who are making a positive difference in our efforts.



**Co-chair**  
**William L. McElveen**  
Alpha Media



**Co-chair**  
**Ralph M. Oakley**  
Quincy Media, Inc.



**Caroline Beasley**  
Beasley Media Group



**John R. Beck**  
Emmis Radio St. Louis



**Marci Burdick**  
Schurz Communications, Inc.



**Elizabeth Murphy Burns**  
Morgan Murphy Media



**Vice Co-chair**  
**Christopher H. Cornelius**  
Morgan Murphy Media



**Vice Co-chair**  
**Ben Downs**  
Bryan Broadcasting Corporation



**William F. Duhamel Ph.D**  
Duhamel Broadcasting Enterprises



**John Garziglia**  
Womble, Bond, Dickinson



**Bruce Goldsen**  
Jackson Radio Works Incorporated



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**Dennis Lyle**  
Illinois Broadcasters Association



**Beth Neuhoff**  
Neuhoff Communications



**W. Lawrence Patrick**  
Patrick Communications LLC



**Robert Proffitt**  
Alpha Media



**Patricia Smullin**  
California Oregon Broadcasting Inc.



**Louis Wall**  
SagamoreHill Broadcasting



**Bayard H. Walters**  
The Cromwell Group



**Dana Withers**  
Withers Broadcasting  
Dana Communications  
Stone Canyon of Flagstaff LLC



**David Woods**  
WCOV-TV

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Members who contribute above \$5,000 through earmarking are deemed Diamond Club donors.

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- ◆ Pat Courington
- ◆ Pat LaPlatney
- ◆ **Michael Reed**
- ◆ David Woods

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- ◆ Richard Burns
- ◆ Patrick McCreery

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- ◆ Mike McKinnon Jr.
- ◆ Mike McKinnon Sr.

### CONNECTICUT

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- ◆ Eddie Fritts
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- ◆ Nicole Gustafson
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- ◆ Curtis LeGeyt
- ◆ Michelle Lehman
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- ◆ Sam Matheny
- ◆ **Mike Mullen**
- ◆ Steve Newberry
- ◆ Chris Ornelas

- ◆ David Oxenford
- ◆ Joshua Pollack
- ◆ **Jack Smedile**
- ◆ Gordon Smith
- ◆ Sharon Smith
- ◆ **Dennis Wharton**
- ◆ FOX PAC

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- ◆ Bruce Beasley
- ◆ **Caroline Beasley**
- ◆ George Beasley
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- ◆ Beth Neuhoff
- ◆ **Terri Santisi**

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- ◆ Hilton Howell
- ◆ Charles Morris
- ◆ Bob Prather
- ◆ **Louis Wall**

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- ◆ **Chris Hugo**
- ◆ Mike Hulvey
- ◆ Martin Lindsay
- ◆ **Dennis Lyle**
- ◆ **Hal Oakley**

- ◆ **Ralph Oakley**
- ◆ **Tom Oakley**
- ◆ Lisa Beth Roddy
- ◆ Lucy Smith
- ◆ **Steve Wheeler**
- ◆ Dennis Williams
- ◆ Dana Withers

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- ◆ **David Keister**
- ◆ **DuJuan McCoy**
- ◆ **Jeff Smulyan**
- ◆ **Tom Tarzian**

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### KANSAS

- ◆ Eric Bradley

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### MARYLAND

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- ◆ Chris Ripley
- ◆ David Smith

### MASSACHUSETTS

- ◆ Kevin Lilly

### MICHIGAN

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- ◆ Christopher Cornelius
- ◆ **Pete Iacobelli**

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- ◆ **Rob Hubbard**
- ◆ Stanley Hubbard
- ◆ Steven Linder
- ◆ **Ginny Morris**
- ◆ Tom Newberry
- ◆ Kari Rominski

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- ◆ David Bradley
- ◆ Rick Lambert
- ◆ **Richard Schneider**
- ◆ John Zimmer

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- ◆ **Leonard Wheeler**

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- ◆ Brian Burns
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- ◆ Tom Walker

### WYOMING

- ◆ Susan Patrick
- ◆ Larry Patrick

◆ Orange names designate 2019 Power Players who increased their donations by 10 percent. ◆ Diamond Club



2019 NABPAC CONTRIBUTORS



Orange names designate 2019 Power Players who increased their donations by 10 percent.

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**David Burke**  
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Collin Gaston  
Jesse Grear  
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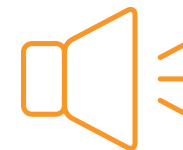
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