

Trustee Program

Purpose:

To recruit fellow NAB members to support the industry's advocacy efforts through NABPAC and to provide feedback on the Government Relations disbursement strategy and other advocacy campaigns.

Responsibilities:

- Raise a minimum of \$25,000 annually (including your personal donation)
- Reach annual fundraising and participation goals set by the Trustee group
- Participate in quarterly virtual or in-person Trustee meetings/blitz
- Serve as an ambassador within the broadcast industry
 - Make pitches at State Association conventions, company solicitations and in-state fundraisers
- Engage with policymakers during legislative fly-ins or briefings
- Offer insight on industry trends impacting policy priorities

Qualifications:

- Respected leader or emerging voice in the broadcast industry (radio, TV, digital)
- Commitment to shaping the regulatory and legislative future of broadcasting
- Willingness to engage in non-partisan advocacy efforts

Term and Commitment:

- One-year renewable term
- Approximately four to six hours quarterly, including meetings and optional events

Benefits:

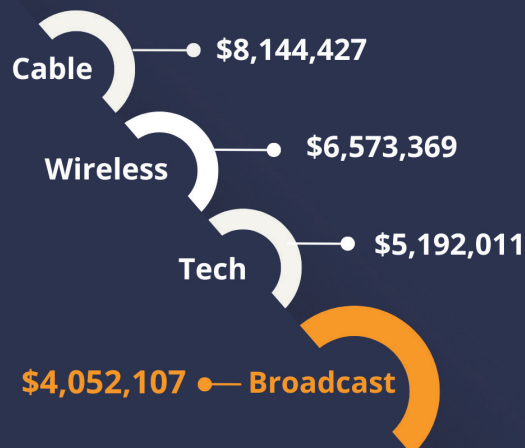
- Direct impact on industry policy
- Networking with top industry and policy leaders
- Recognition in NAB materials and at events
- Showing our competitors broadcasters are here to stay

Learn more:

Contact Jennifer Flemming at jflemming@nab.org

Visit the [NABPAC Trustee page](#)

Discover all that NABPAC encompasses by visiting nabpac.com



*This data is sourced from the 2024 election cycle.

In a highly competitive and environment, broadcasters often find themselves outspent by larger, well-funded industries. Despite these challenges, NABPAC stands as a steadfast advocate, ensuring that broadcasters' voices are not drowned out. Compared to other industries trade associations, NABPAC is the largest fundraiser, and these efforts highlight NABPAC's relentless pursuit to ensure broadcasters' concerns are heard and addressed on Capitol Hill.